



PRESS RELEASE

KAMA HEALTH OFFERS ELEVATED PHARMACY EXPERIENCE BY INTRODUCING THEIR NEW CONCIERGE CUSTOMER SERVICE MODEL

Recognizing that no two customers are the same means giving access to elevated medical care that is personalized and tailored to each individual's needs. We are the pharmacy of the future meant to benefit our customers every step of the way

Vancouver, BC, January 10, 2023 -The healthcare system is changing in favour of the consumer, and Kama Health is excited to lead the way by offering our customers an elevated level of service as a **Concierge Pharmacy**.

This business model focuses on providing patients with personalized service and care, putting the customer at the centre of all that we do.

Our pharmacy provides unique, comprehensive care that focuses on the individual and their special needs when it comes to health and medications. This allows us to create a customizable program for our customer recognizing that no two patients are the same.

Our service is tailored to the individuals we serve, and our goal is to acknowledge that each client requires a different level of support and service. Each of our customer service representatives (**Kama Concierge**) takes the time to understand our customers' personal medical needs, lifestyles, and health goals. We work closely with our patient's doctors to provide a personalized approach to their healthcare requirements.

We realize that no two patients are the same, and in order to have an improved outcome with their medication and healthcare plan, we must acknowledge that each client needs customized attention. Like the concierge at your favourite hotel, we focus on improving a customer's experience while providing access to medications and healthcare products to meet their individual requirements at prices they can afford.

“Our goal is to offer elevated customer service care that many pharmacies don't have the ability to offer. We are more than a sexual wellness pharmacy; we are a company that has the ability to coordinate with other healthcare providers to develop personalized plans that address each patient's distinct needs.” says Kama Health CEO, Tammy-Lynn McNabb, RHP. She adds, “From coordinating doctor's appointments via **Telehealth** for prescriptions to alternative medical therapies, our Concierge Representative advocate on behalf of our clients by offering medication management and access to cost-saving generic options and alternatives.”



With Concierge Services at Kama Health, our clients can expect:

- personalized support and advice
- comprehensive medication review, allowing us to work together with our patients and their family doctors. This ensures accurate and comprehensive medication information is communicated to our patients
- access to specialty medications and compounding services
- adherence interventions
- patient education, among other services
- lowest priced medications
- coordination of free, discreet and timely delivery of medications
- no doctor? no problem! We coordinate available doctor appointments for you

“Our enhanced services helps our patients better understand their ED and Menopause diagnosis and the medications they will use while reducing the risk of drug interactions, allowing the patient a better outcome and success rate.” says McNabb.

Our Concierge Pharmacy business model is a modern way of providing medication with individual care, allowing us to play a crucial role in patient healthcare outcomes. Our goal? We are a service-oriented company providing exceptional, in-depth care for elevated health results.

Our patients and their health are at the heart of everything that we do!

ABOUT KAMA HEALTH - Kama is a female driven organization focused on providing men with affordable options for erectile dysfunction, prostate treatments, and men’s overall health as they age. Kama’s sister company, MenoFemme, is a group of like-minded professionals doing the same for perimenopausal and menopausal women. The merging of the two brands brings together business professionals, doctors, pharmacists and wellness experts to destigmatize aging with options and services that won’t break the bank. It’s also a platform of education resources for health professionals so that they are equipped with up-to-date tools needed to provide better care for their patients and customers. Kama is a one-stop shop for anything relating to sexuality for those 40+. Knowledge is power, and Kama believes that if you are prepared for what your body will go through as you age, you can mitigate the potential fallout. This merger of the two companies will help bridge the gap between the sexes as they age and normalize conversations around erectile dysfunction, menopause and sex as we age. Kama is led by CEO and partner, Tammy-Lynn McNabb, RHP of Health Wellness & Lifestyle TV, along with a team of MDs, wellness therapists, pharmacists and sexual wellness authorities.

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